



NATIONAL COUNCIL ON ALCOHOLISM AND DRUG DEPENDENCE, INC.

# A Symbol of Help and Hope

**NCADD Saves Lives and Helps Families Recover from Alcoholism and Drug Dependence!**

*“Every one of us who has learned anything about alcoholism and drug dependence can perform an invaluable service merely by passing on our information as widely as possible; bringing the subject of alcoholism and drug dependence up as a matter of general interest; talking about it far and wide. We can thus break forever the ancient and outdated taboo on alcoholism and drug dependence.”*

- Marty Mann  
Founder NCADD

**F**ounded in 1944 by Marty Mann, the first woman to get sober in Alcoholics Anonymous (AA), the National Council on Alcoholism and Drug Dependence, Inc. (NCADD) is dedicated to increasing public awareness and understanding of the disease of alcoholism, drug dependence and recovery.

NCADD and its National Network of state and local Affiliates, provide education, prevention, information/referral, intervention, treatment and recovery support services. Since 1944, NCADD has helped millions of individuals and families begin the journey of recovery!

Over the years, NCADD's leadership and advocacy on policy issues at the National, State and Local level has changed the course of alcoholism and addiction treatment in America.

## MISSION

The National Council on Alcoholism and Drug Dependence, Inc. (NCADD) and its Affiliate Network is a voluntary health organization dedicated to fighting the Nation's #1 health problem – alcoholism, drug addiction and the devastating consequences of alcohol and other drugs on individuals, families and communities.

## VISION

- To share the joy of recovery and knowledge
- To break down barriers of ignorance and stigma
- To encourage individuals, families, companies and communities to seek help

**Last year, 55 MILLION individuals and families were served by NCADD!**

### Information and Referral:

**705,600** individuals and families contacted NCADD for help!

### Intervention and Drinking Driver Programs:

**87,705** individuals and families served

### Professional and Workplace Training:

**67,874** people trained

### School-Based Prevention and Education:

**385,250** student participants

### Community Education and Mobilization:

**833,650** participants

### Media Public Education Campaigns:

**42,000,000** reached in **38,710** media campaigns

### Recovery Support and Advocacy Activities:

**256,250** individuals and families served

### Outpatient Treatment:

**48,900** individuals and families served

### Residential Treatment:

**23,016** individuals and **6 million hours** of care provided

**Website Visits: Over 11 million visitors**

*Source: Summary Report: 2012 NCADD Affiliate Annual Service Reports*

## THE NATIONAL NETWORK OF NCADD AFFILIATES

**W**hen she founded NCADD, a vital part of Marty Mann's vision was the creation of a National Network of 90 NCADD Affiliates to assist local communities:

### Information and Referral:

Provide objective information and referrals for individuals and family members seeking treatment for alcoholism and drug dependence.

### Prevention, Education and Training:

Provide community-based prevention, education and training programs, as well as local media awareness campaigns.

### Community Awareness:

Increase awareness and understanding through school, church, youth/senior center, civic, community organization presentations.

### Advocacy:

Advocate for the rights of alcoholic and drug dependent persons and their families at the local, state and national levels of government.

### Intervention, Treatment and Recovery Support:

Depending on community need, provide intervention, treatment services ranging from inpatient, outpatient, sober housing and recovery support.

## POLICY AND ADVOCACY

**T**hrough our Center for Public Policy and Advocacy in Washington, DC, we work to assure that prevention, treatment, intervention and recovery services for individuals and families affected by alcoholism and other addictions receive prominent attention in Washington and at the state level.

## MEDICAL-SCIENTIFIC

**T**he NCADD Medical-Scientific Committee offers professionals and the public sound, practical and up-to-date information on effective treatment and recovery policies for individuals addicted to alcohol and drugs and their families and serves as the editorial board for the *NCADD Addiction Medicine Update* published monthly on the NCADD website.



### **NCADD LOGO: A SYMBOL OF HELP AND HOPE**

**T**he NCADD logo combines the medical caduceus (health) and a key (to unlock the doors of understanding). The wings represent the wings of the Phoenix, the mythical bird which, like so many persons in recovery from the disease of alcoholism and drug addiction, rose again from the ashes of its own destruction.

Our logo represents the Key to Recovery: Education and Understanding.

# NCADD

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217 Broadway, Suite 712  
New York, NY 10007  
212/ 269-7797  
800-NCA-CALL (800-522-2266)  
24 hour Affiliate referral

[www.ncadd.org](http://www.ncadd.org)

## NCADD Focus on Medical-Scientific Aspects of Alcoholism and Drug Dependence

**Throughout our history, the work of NCADD has always been grounded in the latest Medical-Scientific information. Some of NCADD's most notable accomplishments are:**

- Published "NCADD's Consumer Guide to Medication-Assisted Recovery."
- NCADD published "What the General Practitioner Can Do About Alcoholism."
- AMA Alcoholism Subcommittee, led by NCADD, adopted **Definition of Alcoholism**.
- NCADD published **Medical Criteria for the Diagnosis of Alcoholism** in Journal of the American Medical Association (JAMA).
- ASAM: Established within NCADD, the American Society of Addiction Medicine became independent in 1982.
- INTNSA: Established within NCADD, the International Nurses Society on Addiction became independent in 1982.
- RSA: Established within NCADD, the Research Society on Alcoholism became independent in 1982.
- JAMA published the **Definition of Alcoholism**, revised by NCADD and ASAM.

## NCADD and Alcohol and Drugs in the Workplace

**NCADD led the effort to address alcohol and drugs in the workplace. Today, many NCADD Affiliates provide Employee Assistance Program (EAP) to businesses in their community:**

- Starting in 1949: NCADD helped Con Edison, DuPont and hundreds of other companies to develop employee alcoholism programs.
- NCADD hosted Industrial Institutes, Regional Seminars and Regional Meetings on EAP.
- NCADD trained more than 190 members of AFL-CIO Community Services staff.
- NCADD helped form ALMACA (now EAPA – Employee Assistance Professionals Association).
- NCADD published the first **EAP Program Standards** and **EAP Manual**.